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UNLOCK THE RIGHT SUPPORT FOR YOUR BUSINESS

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Introducing the

BOARD STARTER PROGRAM

Many businesses encounter challenges in implementing practical governance and engaging the right advisors effectively.

Similarly, business owners often struggle to prioritise and fast-track their strategic objectives.

The **Board Starter Program** is purpose-built to deliver outstanding results by improving business performance and aligning owners more closely with their vision.

Facilitated exclusively by **Certified Chairs™** of the Advisory Board Centre, this program ensures the highest standards of quality and ethical practice.

By establishing a robust governance framework and regularly monitoring progress, your business can achieve significant growth and realise its full potential.

As the foundation for building a strong Advisory Board governance structure, the **Board Starter Program** provides a comprehensive guide to quality protocols.

The program acts as a strategic blueprint, supporting you in making informed decisions, implementing effective processes, and securing long-term success for your business strategy.

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THE BOARD STARTER PROGRAM PROVIDES...

CLARITY AND DIRECTION

Understand your business needs and discover the most effective support solutions.

FLEXIBLE OPTIONS

Go beyond Advisory Boards to explore what truly works for your organisation.

EXPERT GUIDANCE

Leverage the experience and resources of the Advisory Board Centre.

TIME-BOUND RESULTS

Achieve actionable insights and solutions within just 90 days.



WHAT IS THE PROGRAM?

The **Board Starer Program** is a **90-day** initiative designed specifically to identify and implement the tailored governance and support structures your business needs to achieve its strategic goals.

The most important day of this program is day 91 when the results of your work will be put into action.

There are three stages to the Board Starter Program. The most common approach is a 3-month process with three meetings for ½ day. Options on how you run your program will be discussed with me as your Certified Chair™.

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YOUR BOARD STARTER PROGRAM PROCESS

Preparation: Business Growth Process

- Complete the survey online
- Your Certified Chair will bring your completed report to Meeting #1

Meeting 1: Purpose

- Review your Business Growth Score Report
- Complete your governance checklist
- 90 Day Action Plan

Meeting 2: Process

- Review your Value Chain Assessment
- Map your business growth pathway
- Finalise your priorities
- Scope your Advisory Board members if relevant
- Finalise your expression of interest for Advisory Board members if relevant

Meeting 3: People

- Review and select your Advisors or other support people

If applicable:

- Finalise your Charter
- Build your schedule and orientation
- Scope your Advisory Board members
- Finalise your board pack



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Throughout the program, I will guide you through each stage.
To ensure you receive the maximum benefit from this process,
it is important that you are open and honest.

WHAT'S INCLUDED IN THE PROGRAM?

1. Assessment and Insights
- Deep dive into your business challenges, goals, and opportunities.

2. Tailored Recommendations
- Identify whether you need an advisory board, mentoring, or other support solutions.

3. Framework Development
- If an advisory board is recommended, receive guidance on setting up the right structure.

4. Practical Tools
- Access resources, templates, and ongoing support to implement the recommended solution.

WHO IS THIS FOR?

Business owners, executives and leaders looking for strategic clarity.

Organisations navigating growth, change or succession planning.

Teams seeking expert guidance to unlock new opportunities.

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WHAT IS AN ADVISORY BOARD?

An Advisory Board is a group of external experts or professionals assembled to provide non-binding strategic advice, insights, and expertise to the leadership of an organisation. Unlike a formal board of directors, an Advisory Board does not have fiduciary or governance responsibilities, which means its members are not legally accountable for the organisation's decisions or outcomes.

Advisory Boards are commonly used by start ups, small-to-medium enterprises, and even established businesses seeking to enhance their strategic planning and decision-making processes.

KEY FEATURES OF AN ADVISORY BOARD

- **Purpose:** Provide specialised knowledge, industry insights, and guidance to help the organisation achieve specific goals (e.g., scaling, innovation, entering new markets).
- **Structure:** Flexible and tailored to the organisation's needs, with members chosen for their expertise in relevant areas.
- **Non-Binding Role:** Offers advice and recommendations, but decision-making remains with the leadership team.
- **Time Commitment:** Often part-time, meeting periodically based on the organisation's requirements.

BENEFITS OF AN ADVISORY BOARD

- **Strategic Insight:** Access to high-level expertise without the formality of a governance board.
- **Problem-Solving:** Diverse perspectives to tackle specific business challenges.
- **Networking Opportunities:** Connections to valuable industry contacts and partnerships.
- **Scalability:** Helps organisations adapt and grow effectively.
- **Mentorship:** Provides guidance and support to leadership teams.





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Get Started Today

Ready to discover the right support for your business?

Let’s work together to build a solution tailored to your needs.

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